



showcaseTM
移动销售应用

云销通

An Introduction to
Showcase 2.0

Introducing Showcase 2.0

Dear users, thank you for accompanying us all these years; from our initial startup of v1.0 to the mid-year update of v1.5, and finally, to the interface redesign of v1.9. Words cannot express our gratitude for you, which is why we have been working around the clock for the past few months to improve your user experience. We are therefore excited to announce that Showcase will be receiving a full revamp and upgraded to version 2.0 soon!

What's New?

You have voiced your opinions, and we heard you loud and clear. In order to enhance your user experience, our team of developers has been working nonstop to deliver the Showcase experience from the ground up. Showcase 2.0 for iOS and Android is our fastest and most elegant app to date.

The update will introduce 3 brand new features:

- 'Multi-specification' functionality that allows for a more simplistic way of sifting through catalogs.
- 'Bulk Order Management' functionality for a more effortless approach in processing orders.
- 'Media Library Report' functionality that optimizes product management as well as user management.

Multi-specification – Filtering Done Right

- Based on the specifications you select, corresponding information will be displayed, all catered specifically for you, all while providing you with a cleaner browsing experience.
- For each specification, you are able to input various attributes pertaining to your products such as the product's name, label, description, pricing, discounts, etc., ergo allowing for better product management.



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To display thousands of products on one page was once considered unattainable, but we have done it!

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Bulk Order Management – Ordering Vamped Up

- Edit, delete, submit multiple orders is just one click away, thus increasing efficiency and promoting productivity.
- Option to select multiple or all of the orders at the same time, giving you the peace of mind in knowing that you did not accidentally miss an order when submitting.



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Select separately or in bulk, it is entirely up to you.

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Media Library Reports – Management Made Easy

- Automatically tracks and record user activity, at the end, conjuring up a data analysis report.
- Analyze sales records to provide feedback on current market requirements, companies can then use this information to predict future market trends.



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“So, you ever wonder about who reads your product information manuals? Or which of your products are the most successful? Well, the wait is finally over, all the information that you seek is now at your fingertips.”

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The Revolution is Upon Us

This update will revolutionize the entire product display industry and usher in a new era of electronic marketing and distribution service. So rest assured as you are in good hands.

So many new features just waiting for you to experience. So, what are you still waiting for? Make haste and upgrade to version 2.0, available soon!